



2 What do you understand by the term knowledge leader among knowledge workers? What are the important attributes of a knowledge leader ? 20

3 What is your understanding of knowledge management processes ? What are the main processes covered under them. Explain giving suitable example ? 20

**OR**

3 Discuss the role of India as knowledge economy. What are the specific features essential for knowledge economy to be beneficial to the knowledge worker ? 20

4 Explain the major values that make up a knowledge culture. How is this culture essential for the growth and development of knowledge worker ? 20

**OR**

4 What will you look for in a candidate before recruiting him as a chief knowledge officer for your organisation. What activities will he be performing ? Why is his presence essential in promoting knowledge management in the organisation. 20

5 Explain with a neat diagram what are the steps that you will take to enhance knowledge culture in an organisation ? Give suitable examples for your answer. 20

**OR**

5 How do the terms data, information and knowledge differ ? How are they related to each other ? Explain giving examples. 20